

## ***Electrify Pelham***

***97% of Pelham's energy consumption and greenhouse gas emissions are generated by residential homes and vehicles.***

**Electrify Pelham (EP)** is a new program from the Pelham Energy Committee to help Pelham's residents:

- understand your opportunities for installing energy efficiency and electrification technologies including weatherization, rooftop solar, heat pump heating and cooling, hybrid water heaters, electric and plug-in electric vehicles, batteries, and clean energy appliances;
- take advantage of the financial incentives available to install these technologies; and
- work through decisions about your priorities, available efficiency and electrification options, and qualified installers.

Electrify Pelham's goal is to quicken residential adoption of energy efficiency measures and electrification technologies, decrease overall energy consumption, and reduce Pelham's carbon footprint to help our planet combat climate change.

**First Step...get a free [MassSave Home Energy Assessment \(HEA\)](#).** This qualifies your home for attractive weatherization rebates and a variety of substantial energy efficiency incentives. If your home has not undergone a recent MassSave HEA in the last five years, please consider scheduling yours as the first step toward your clean energy goals.

**Next Step...**Beginning in 2025, Electrify Pelham (with training from the [HeatSmart Alliance](#)) will be offering Pelham residents **free coaching** for transitioning their home heating and cooling system to electric heat pumps. [Contact us](#) if you are considering installing heat pumps and want help navigating the options and logistics of this process.

**Stay in touch...**Periodically we will email Electrify Pelham notices and information to interested town residents. If you would like to **receive EP news** and information, please send us an email requesting to be added to our distribution list. In the coming months, members of the Electrify Pelham team will attend community events to discuss the MassSave HEA process with you and talk about your clean energy aspirations and questions. Come talk with us!

[The Electrify Pelham page of the Town of Pelham's website](#) has information about Electrify Pelham's current initiatives, and links to many energy efficiency and electrification resources. Stay tuned for future Electrify Pelham outreach initiatives focused on home weatherization, rooftop solar, home heating and cooling with heat pumps, all-electric and plug-in electric vehicles, batteries, hybrid water heaters, induction stoves, energy efficient appliances, and more!

**Join Our Team...**Electrify Pelham's volunteer team members are Tony Rogers (Co-Chair, Pelham Energy Committee), Rick Coleman and Steven Botkin. As a group, we have successfully incorporated many of these energy efficiency and electrification technologies into our own homes. **We are looking for volunteers** to help grow Electrify Pelham in the following areas.

- Manage the Electrify Pelham web page.

## ***Electrify Pelham***

- Grow and maintain our email list.
- Collect baseline data and measure progress for Pelham's energy use and GHG emissions.
- Compile and update residential energy efficiency and electrification resources.
- Become a qualified heat pump coach.

### **Clean Energy Resources and Additional Information:**

- MassSave Home Energy Assessments:  
<https://www.eversource.com/content/residential/save-money-energy/energy-efficiency-programs/massachusetts-home-energy-assessment>
- Home Weatherization and Clean Energy Technologies for You  
<https://goclean.masscec.com/>
- Compare Different Types of Heat Pumps  
<https://www.youtube.com/watch?v=U3iL172VjAc>
- How Air Source Heat Pumps Work  
<https://www.youtube.com/watch?v=QykwWs3L1W8>
- How Ground Source Heat Pumps Work  
<https://www.youtube.com/watch?v=d5Tbsx3R2T8>

**Contact Electrify Pelham - [electrifypelham@gmail.com](mailto:electrifypelham@gmail.com)**

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### **EMAIL COVER LETTER**

Dear Pelham Neighbors,

Please look at this information from Electrify Pelham about steps to make your home more energy efficient. We can help you assess the options, understand incentives, set priorities and identify installers.

The three members of Electrify Pelham are Pelham residents offering this coaching support as volunteers through the Pelham Energy Committee. We are committed to supporting our town's transition to clean energy.

Please contact us if you would like to talk about how we might be helpful to you.

Tony Rogers  
Rick Coleman  
Steven Botkin  
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