

## **Helping Our Town Transition to a Greener Future: Why Heat Pumps Make Sense**

**Dear Neighbor,**

### **Why consider a heat pump?**

When the time comes to replace your current heating system, we urge you to consider a high-efficiency heat pump. Modern cold-climate heat pumps are an excellent choice for Massachusetts winters, providing reliable warmth even in extreme conditions while significantly lowering your year-round operating costs compared to traditional oil, propane, or electric resistance heating. What's more, heat pumps are an excellent source of efficient, comfortable air conditioning in the summer months!

### **State rebates still offer significant savings!**

Mass Save continues to offer substantial heat pump rebates and financing options that are accessible to Pelham's residents of all income levels. Whether you are looking for a whole-home solution or a partial upgrade, these incentives are designed to dramatically reduce the upfront cost of your investment. These programs, combined with 0% interest HEAT Loans of up to \$25,000, ensure that modernizing your home's comfort is a smart and accessible investment for everyone.

### **And you get cheaper winter electricity!**

Beyond the initial rebates, switching to a heat pump unlocks ongoing benefits. Residents who utilize heat pumps as their primary heating source are eligible for special, reduced electricity rates from Eversource during the winter months (November through April). This additional layer of savings makes heat pumps a smart financial move for the future. An average heat pump customer can expect to save approximately \$124 per month, \$740 in savings over the winter season. These reduced rates apply to all electricity usage in your home, which means lower costs for appliances, electric water heating, and even electric vehicle charging. When combined with home weatherization—such as improved insulation and air sealing, you will not only see lower utility bills but also enjoy a much more comfortable, draft-free home throughout the seasons.

### **You make a difference!**

Pelham is a beautiful place to live. As a residential community, our homes account for 97% of Pelham's energy usage and greenhouse gas emissions. By making these changes, we can collectively make a significant impact on our town's emissions and help protect our planet. Every Pelham resident that transitions away from fossil fuels brings us one step closer to a sustainable future. We encourage you to learn about these options today and join your neighbors in building a cleaner, more resilient community for generations to come.

- To schedule a Home Energy Assessment with MassSave, call (866) 527-SAVE (7283) or visit: <https://www.masssave.com/residential/rebates-offers-services/home-energy-assessments>
- To learn more about heat pumps, visit:
- <https://www.masscec.com/blog/understanding-heat-pumps-more-efficient-way-heat-and-cool-your-home>
- Contact us with additional questions at [ElectrifyPelham@gmail.com](mailto:ElectrifyPelham@gmail.com).

Your Friends and Neighbors at Electrify Pelham,

Tony Rogers

Rick Coleman

Steven Botkin